

we could use his paintings and photograms

Mohol is an experimental high-contrast sans serif typeface designed by Adam Katyi, released at Hungarumlaut type foundry. Mohol was originally designed for the Laszlo Moholy-Nagy Design Grant.

The brief was to design a new typeface, in respect of Laszlo and industry into the arts.

I started to experiment with my brushes and Pilot Parallel Pens. I wanted to draw sans-serif letters with similar horizontal and vertical strokes. A rounded shape is built up by two forms a neoclassical construction vertical axis and a reversed contrast shape. I drew all the characters with a flat brush and a pilot pen.

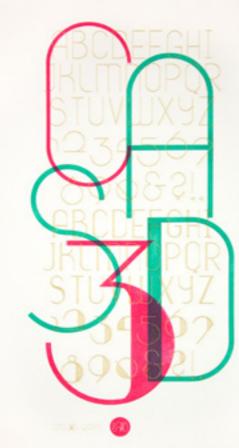
> Can we make a colleciton of old or traditional tools creating the letter

can we explore industrial materials and technology

Moholy-Nagys work and heritage. Moholy-Nagy was influenced by constructivism and a strong advocate of the integration of technology

> Perhaps we could use Pilot Parallel Pens







FUTURA HAD THE HONOR OF BEING THE FIRST TYPEFACE ON THE MOON, CHOSEN FOR A COMMEMORATIVE PLAQUE LEFT BY ASTRONAUTS OF APOLLO 11 IN 1949.

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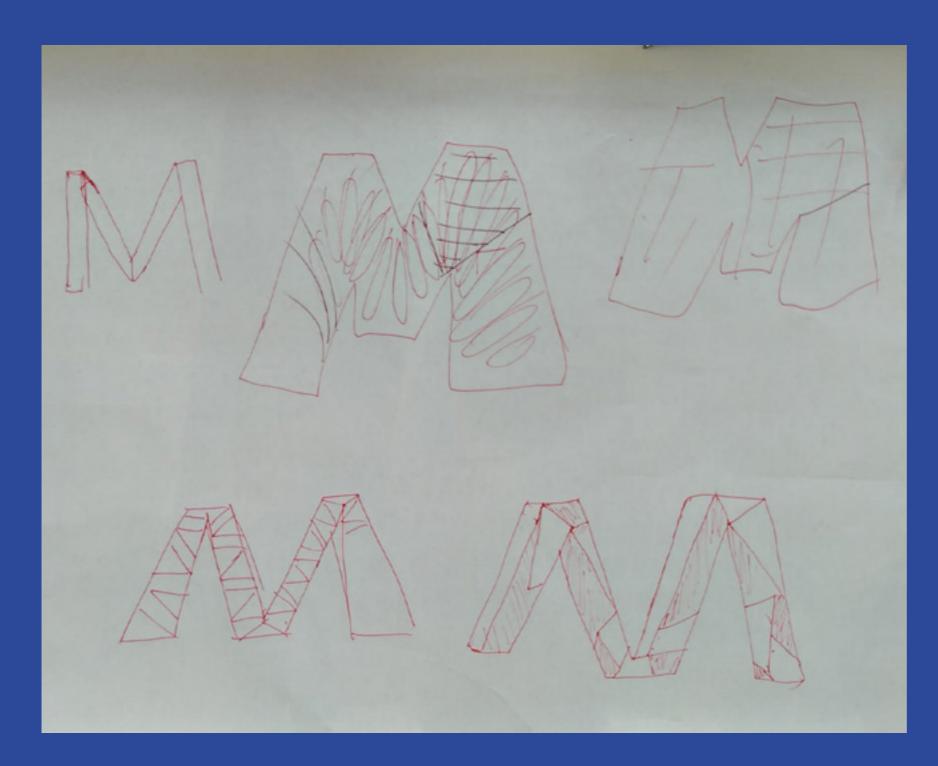
The origins



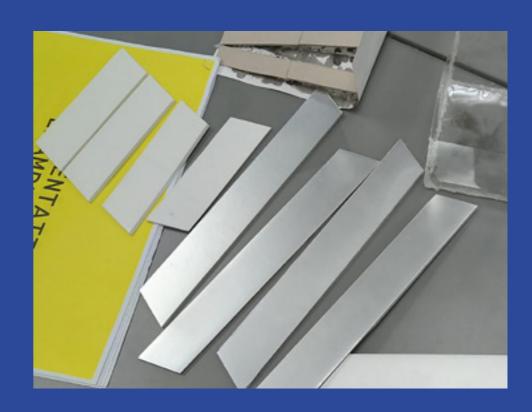


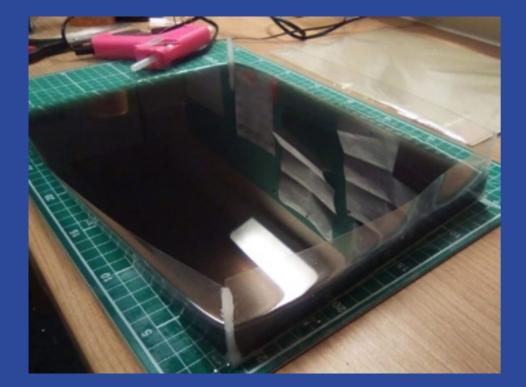
















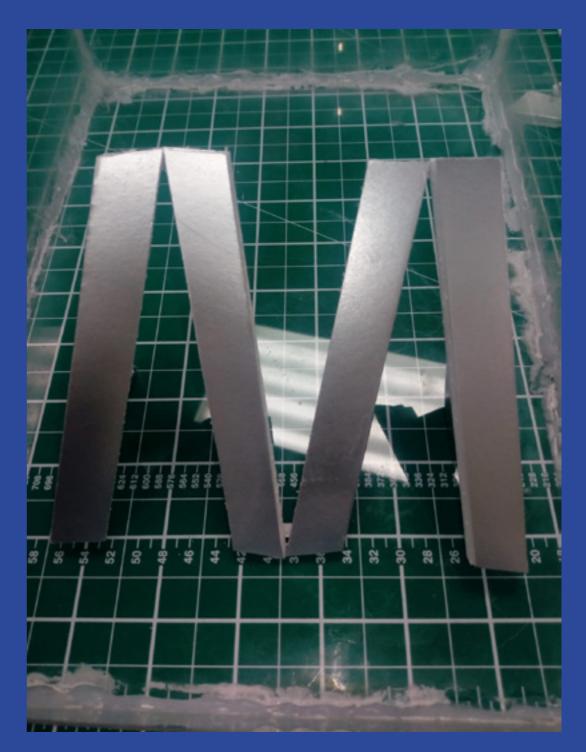






what we wanted







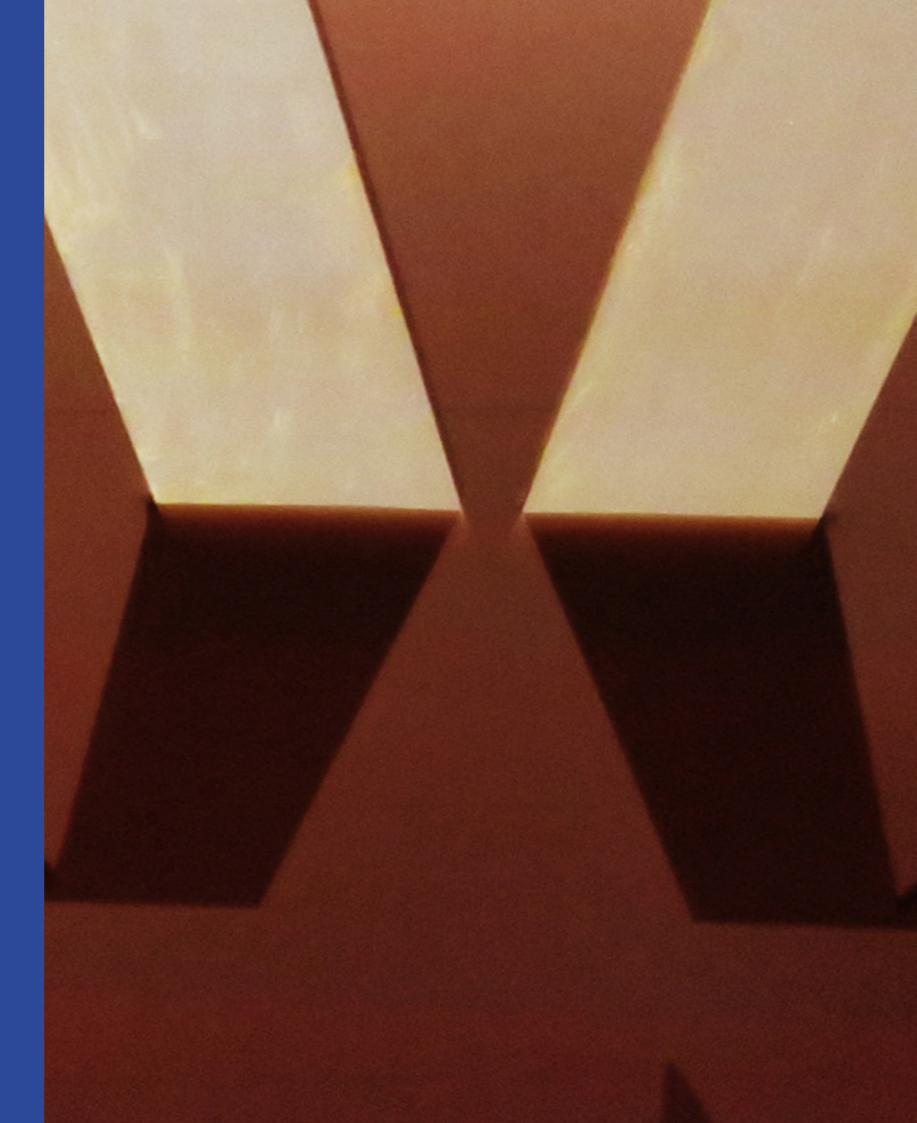


what we got





Heyday and Nadir





restart from scratch











New formula of ink and water Use Wood instead of Foam Use grey ink instead of acrilic grey spray New bigger Bath





nevv set

nevv

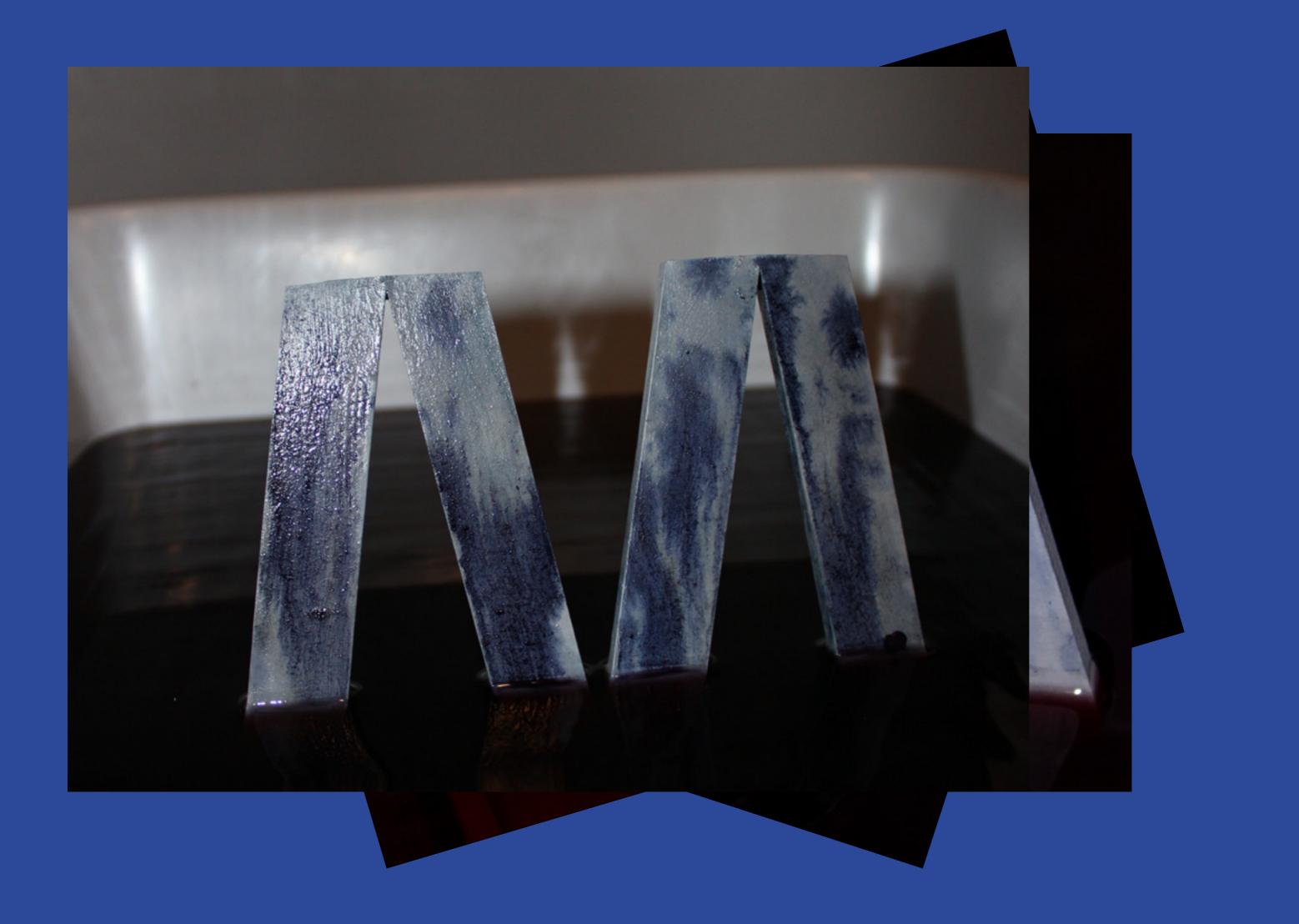
new object new camera

photoshoot











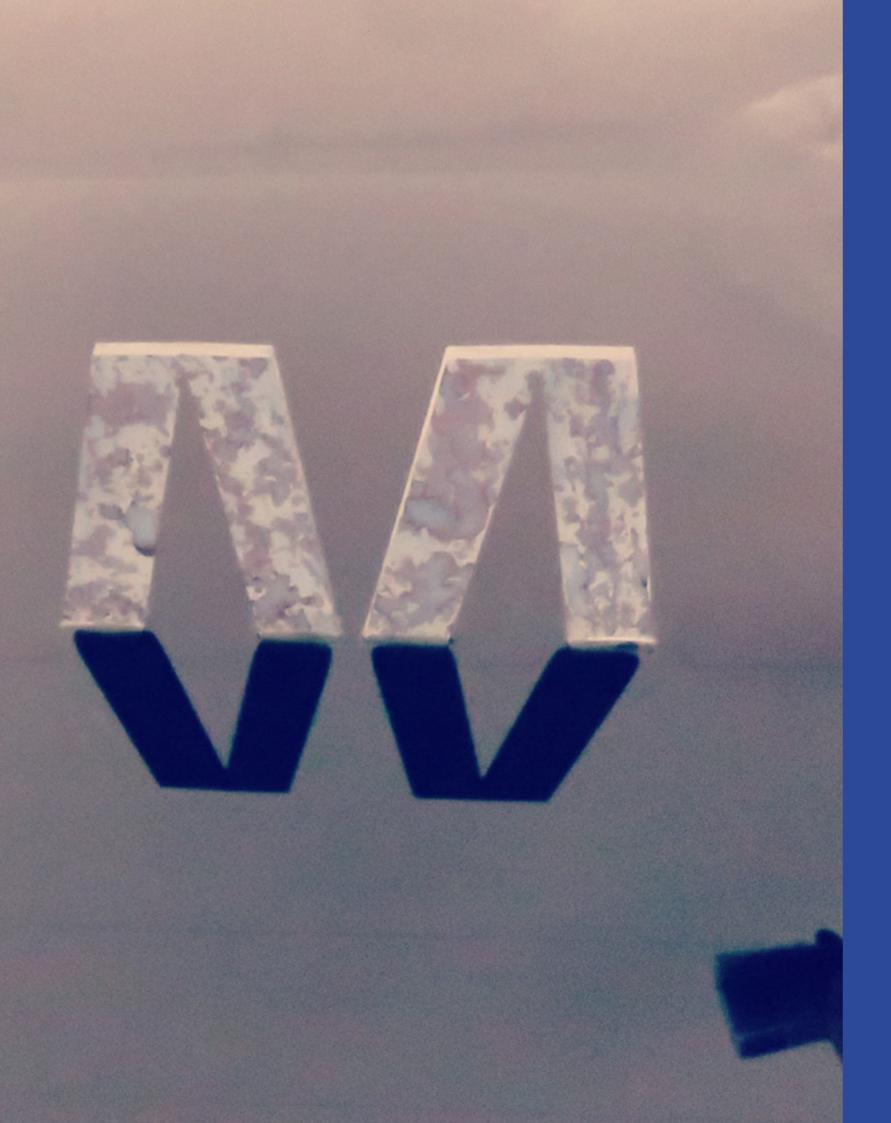


we were not happy.





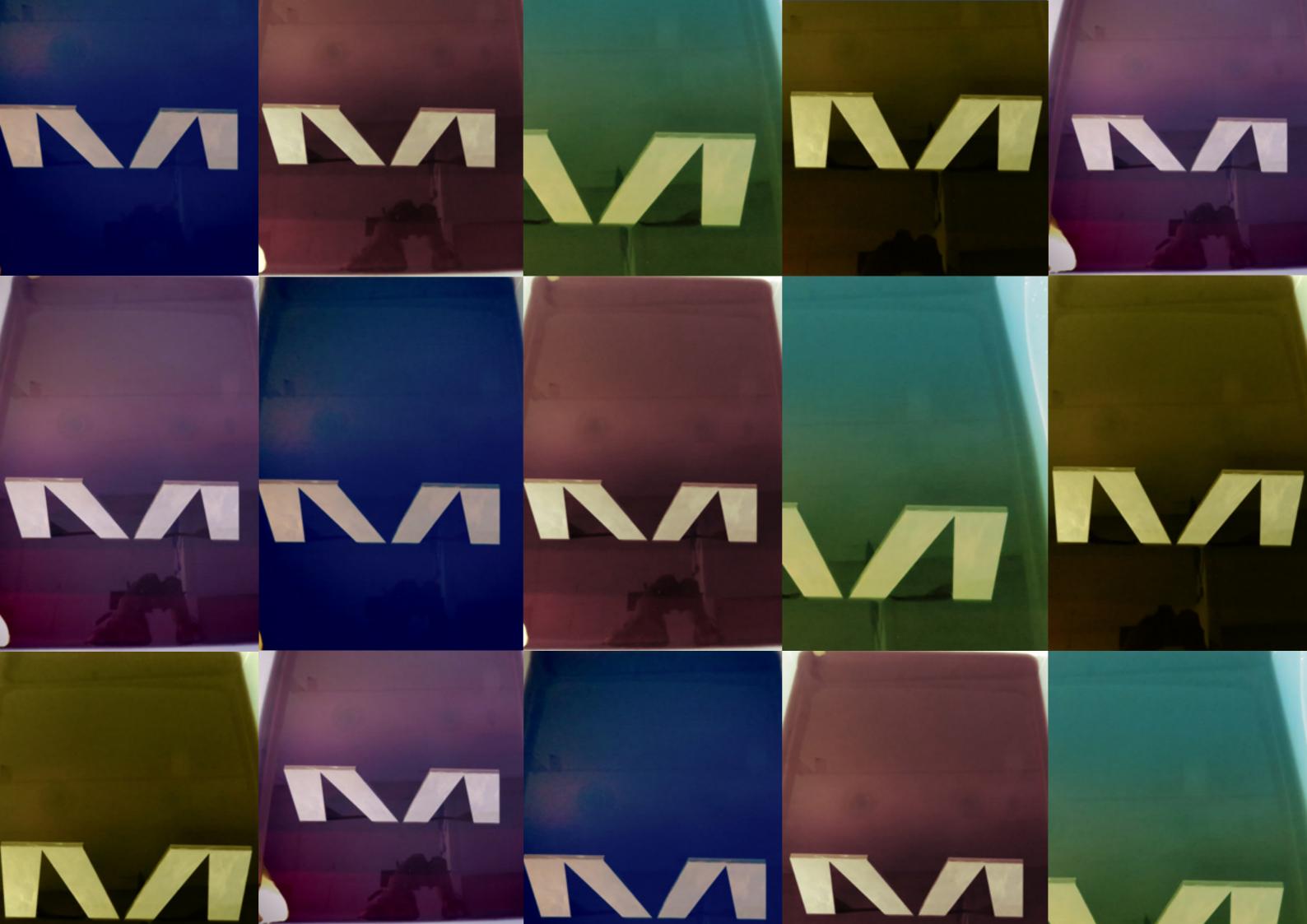




Trial and error until success

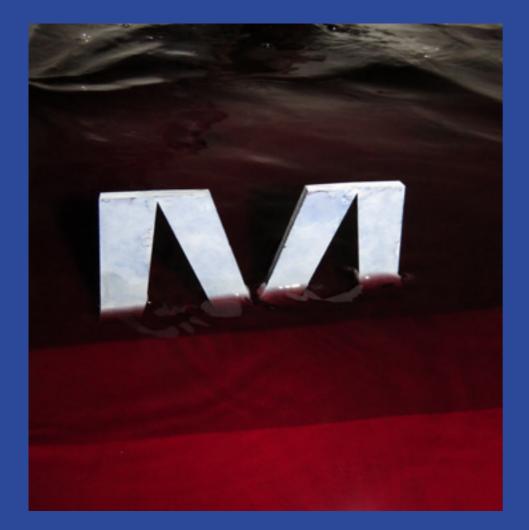
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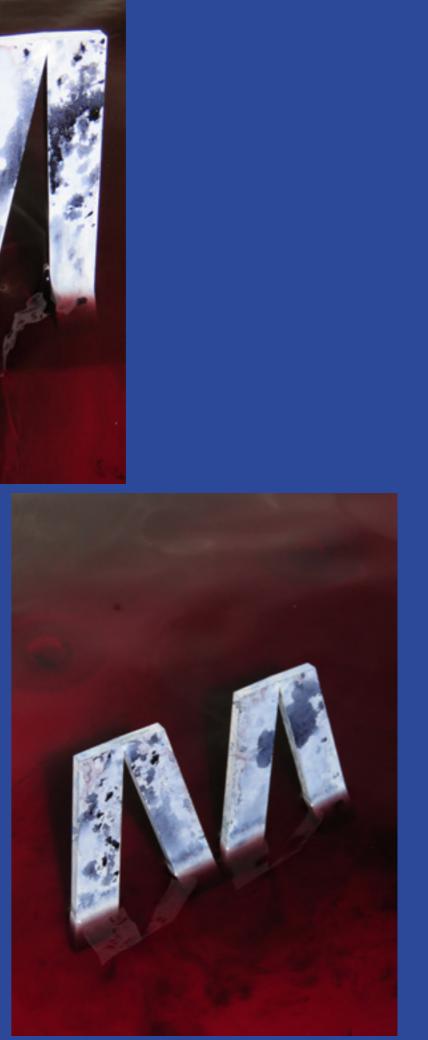








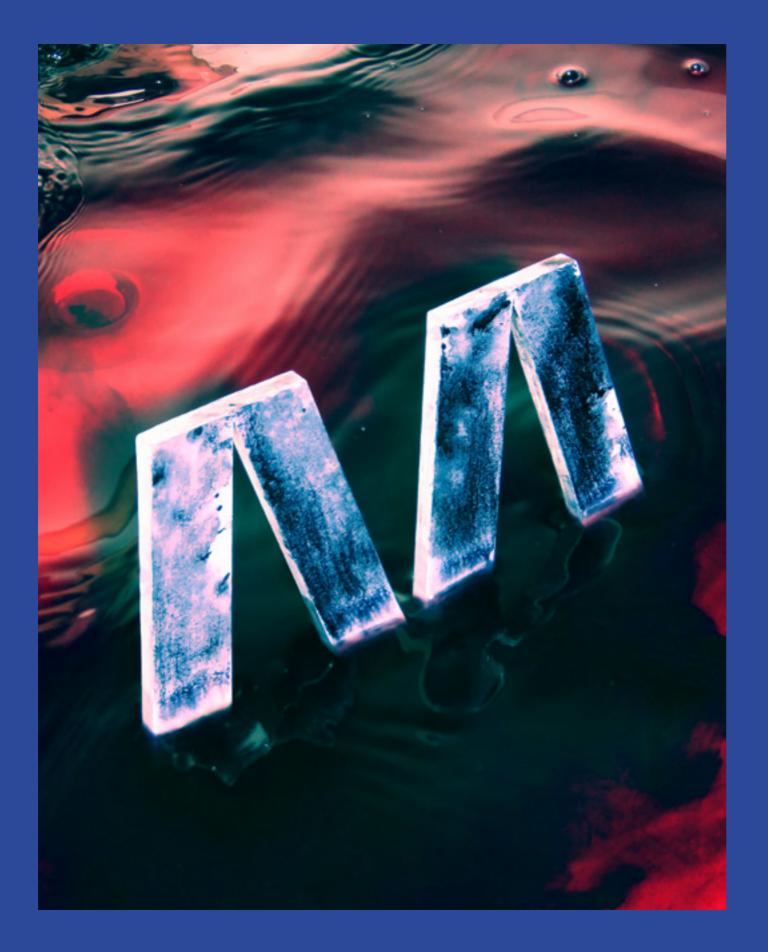






the aftermath







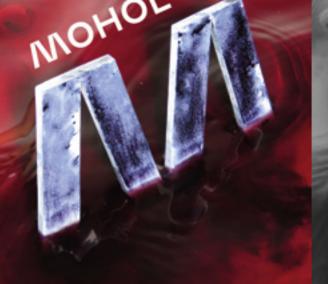












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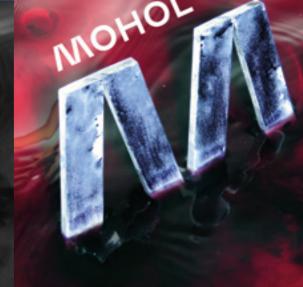
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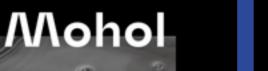
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Mohol

Mohol Thin Mohol Light Mohol Regular Mehol Bold Mehol Block Mehol Ultre

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Mohol Light Mohol Regular Mahal Bald Mahal Black Mahal Ultre

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Mohol

Mohol Thin Mohol Light Mohol Regular Mehol Beld Mehol Bleck Mehol Ultre

An Bis Cr Dil En Fil Gg His D 3) Kis Li Men Nis On Pip Qq Ry Sis Ti Un Ve Wee Kis Yy Za





AAade by Daxter Sounak First Daniela Raina